

**MINUTES
COMMUNITY DEVELOPMENT COMMITTEE
MONDAY, MARCH 10, 2014, 6:30 P.M.
SPENCERVILLE MUNICIPAL OFFICE**

Present: Councillor Pat Sayeau, Chair
Mayor Bill Sloan
Deputy Mayor John Hunter
Councillor Charlie Burrell
Dave Robertson
Joe Martelle

Regrets: Tim Nason
Heather Lawless
Alicia Wanless

Staff: Debra McKinstry, CAO/Clerk
Shelbi Deacon, Community Development Coordinator

1. Call to Order

Councillor Sayeau called the meeting to order at 6:30 p.m.

2. Disclosure of Pecuniary Interest – None

3. Delegation –None

4. Consent Agenda – None

5. Discussion Items

a) FICE Program

Committee received an update on progress made with the FICE program. It was noted that the OMAFRA representative would not be able to attend an evening meeting. Additionally, Committee received a brief report of the interest of the Spencerville Business Community Connections group who were approached as possible participants in the program. There were some members of the group who expressed interest in volunteering.

Staff was directed to contact the SBCC executive and attempt to schedule a day time meeting time with volunteers and coordinate with the OMAFRA representative. Committee members who are available on the date of the scheduled meeting were encouraged to attend.

6. Action Items

a) Shipping Containers and Storage Containers Zoning Bylaw Amendment

The Committee discussed the details of a zoning by-law amendment draft by the planning consultant to control the use of shipping containers as storage buildings. The draft by-law was created based on the Committee's discussion in February.

Committee recommended that the wording of item 2 (c) [i] be altered to read "the shipping container is maintained to the Corporation's satisfaction and is not located within the front yard setback."

Committee was reminded of the zoning bylaw amendment process and of the public meeting that would need to take place before the bylaw was considered by Council.

Moved by J. Hunter and seconded by C. Burrell that the Committee recommends that the zoning bylaw amendment move forward to the public meeting and then on to Council.

Carried.

b) Moulton CIP Application

Committee expressed no concerns with the application. It was clarified that one unit had already been converted into an apartment, but the funding being received through the CIP will go towards renovating the four remaining apartment units.

Moved by B. Sloan and seconded by D. Robertson that Committee approves the application.

Carried.

c) Branding Update

The committee reviewed the provided branding materials package along with the suggested taglines submitted by the Branding Subcommittee.

The tagline "you can get there from here" was selected by members as the preferred option. The preferred signage option was selected from the three presented.

Staff clarified that Fire department insignia would not be changed as a result of re-branding.

Moved by J. Martelle and seconded by D. Robertson that the Committee recommend that council adopt the branding package (including tagline option 2 and signage option C) and move forward with the soft launch to the public.

Carried.

7. Information Items

a) CIP Annual Report

Committee reviewed the Township costs for the Cardinal CIP for 2013 compared to the resident investment from the program, and noted a 'multiplier effect' from Township dollars spent.

Committee expressed their continued support for the program and suggested staff continues to get the word out about the program in both Spencerville and Cardinal. Staff informed committee that CIP brochures have been made up and will be distributed as CIP promotion material.

b) Ingredion Centre Walking Track Wall Use Update

Staff explained that Committee of the Whole has agreed to delay operational changes until the completion of the first season. After the season is complete a recreation staff debrief will take place and a report addressing the various concerns and improvements at the Ingredion Centre will be written, including possible displays in the walking track area.

Committee asked to be informed when the report is complete.

8. Inquiries/Notices of Motion

Chair Pat Sayeau asked committee member Joe Martelle if there had been any progress on the possible summer car show in Cardinal. Mr. Martelle advised that there was a tentative date of August 11, 2014 from 10:00 am – 2:00 pm. More information will be provided as it becomes available.

8. Question Period

Terry Davies was present in the gallery and asked for clarification regarding of the branding materials provided, and if the tagline would be present on the signage and letterhead.

Mr. Davies also asked how much money was set aside in the budget for the CIP programs. The CAO responded that there is \$50,000 set aside in the 2014 budget.

9. Closed Session – None

10. Adjournment

Moved by B. Sloan that the meeting adjourn at 7:48 p.m. Carried.

These minutes approved by Council on March 24, 2014.

Chair

Secretary