

**MINUTES
COMMUNITY DEVELOPMENT COMMITTEE
MONDAY, SEPTEMBER 8, 2014
6:30 PM
TOWNSHIP HALL, SPENCERVILLE**

Present: Councillor Pat Sayeau, Chair
Mayor Bill Sloan
Deputy Mayor John Hunter
Councillor Charlie Burrell
Dave Robertson
Joe Martelle
Tim Nason
Heather Lawless
Alicia Wanless

Staff: Debra McKinstry, CAO/Clerk
Shelbi Deacon, Community Development Coordinator
Mike Spencer, Manager of Parks, Recreation and Facilities
Katie Allard, Summer Programming Coordinator

1. Call to Order – Chair, Pat Sayeau

Councillor Sayeau called the meeting to order at 6:30 PM.

2. Disclosure of Pecuniary Interest

Charlie Burrell disclosed that he had a pecuniary interest with item 6e, CIP Application C-04-14 (Burrell), as he is the applicant and owner of the property.

3. Delegations –None

4. Consent Agenda –None

5. Discussion Items

a) Long Term Strategy for Recreation

The Committee briefly discussed the RFP from Arnprior which was included in their package, concluding that it was much more complex than the Township would require. They then discussed the current facilities, and current use and demand within the community.

They discussed appointing an ad-hoc recreation sub-committee, which would foster the creation of a 'community based' plan for the recreational facilities and programs. The Committee agreed that they would like to engage the community without a consultant. The Committee differentiated between a long term recreation strategy and a short term plan for recreation and programming, recognizing that a consultant may be needed for long term planning.

Moved: by J. Martelle, seconded by J. Hunter that Committee proceeds to establish a mandate for an ad-hoc recreation committee and that Committee recommends council appointments to that recreation committee.

Carried.

b) Ingreion Centre Advertising

The Committee discussed the possibility of allowing advertising upstairs in the Ingreion Centre, concluding that it should not be allowed. There was also some discussion of a larger scale Township-wide advertising strategy versus dealing with individual advertising concerns.

The Committee next discussed the Edwardsburgh Cardinal Business Association proposal of placing a TV for advertising in the lobby of the Ingreion Centre. The Committee discussed the logistics of having this type of advertising, focusing on who would be in charge of maintenance, content and fees. There was a consensus that the Township and the ECBA should share the profit. The Committee also discussed how current purchasers of board ads would be affected if this new form of advertising was introduced.

At the end of the discussion, the following was suggested:

- The Township will enter into a short term (1-2 year) agreement with the ECBA regarding advertising on the monitor
- The Township will purchase, install and maintain the TV monitor.
- The ECBA will sell ad space, assist advertisers in developing their content and present that content to the Township in a ready-to-display format.
- Ads displayed on the monitor will be changed by Township staff a maximum of once per month.
- The Township will retain final editorial control of content.
- The Township and ECBA will share the profits of advertising sales at 80% to the ECBA and 20% to the Township.
- Current purchasers of board ads will have the option of advertising for free on the monitor for the remainder of their board ad contract.

The Committee directed staff to present the terms to the ECBA and report back at the next CDC meeting.

6. Action Items

a) Severance Application B-74-14 (Craven)

Moved: by B. Sloan, seconded by J. Hunter that Committee recommend in favour of the severance application B-74-14 (Craven) conditional upon the severed lands being adjoined to the neighboring property owned by RaspbicFarms Ltd.

Carried.

b) Rezoning Application (Berube)

The Committee discussed the report provided by the Planner, noting that the recommendation to hold off on scheduling the Public meeting until the Environmental impact Assessment was complete. They also discussed the logistics behind approving a variance for an MDS setback, concluding that regulations state that a minor variance can be provided on existing lots of record.

Because of that fact, the Committee's consensus was to follow the Planners recommendation. They noted proceeding with the Environmental Impact Assessment may be a waste of money if the re-zoning is not accepted by Council.

The Chair allowed the Applicant to briefly speak to his application. Mr. Berube conveyed to the committee that if he met the MDS setback, the construction of the house would take place on top of a waterway, therefore he is requesting the variance to allow the house to be built in a more logical location.

Moved: by J. Hunter, seconded by T. Nason that Committee recommend that:

1. Council not support the request for varying the distance of the MDS requirement and
2. The public meeting not be scheduled at this point.

Carried.

c) CIP Application C-03-14 (Grant)

The Committee discussed whether the Plan left any space to allow lower story apartments to receive grant money. Staff responded that there was no such clause in the Housing Improvement Program. The Committee also discussed that the applicant might receive the remainder of his \$10,000 limit of CIP funding through the Tax Increase Based Equivalent Rebate Program.

Charlie Burrell stated that he wished to abstain from voting on all CIP applications because he was also applying for CIP funding at the meeting. He did not participate in the discussion or vote on items 7c) d) e) f) or g).

Moved: by A. Wanless, seconded by D. Robertson that Committee approves the application C-03-14 (Grant) for \$6495.05 as per eligibility requirements. And That Committee recommends that Council approve the Tax Increment Equivalent Grant Program application.

Carried.

d) CIP Application C-04-14 (Kempffer)

Moved: by B. Sloan, seconded by J. Martelle that Committee approves the application C-04-14 (Kempffer) for \$2062.25.

The Committee discussed the project and although the main purpose of replacing the store front windows is for efficiency, it will still improve the façade of the building.

Carried.

e) CIP Application C-05-14 (Burrell)

Councillor Burrell excused himself from the committee table.

Moved: by A. Wanless, seconded by T. Nason that Committee approves the application C-05-14 (Burrell) for \$5,000.

Carried.

f) CIP Application S-03-14 (Stove Store)

The Committee noted that the south side of the building is visible to many residents of Beverly St, therefore an improvement to it would benefit the community.

Moved: by J. Hunter, seconded by T. Nason that Committee approves the application S-03-14 (Stove Store) for \$3868.34.

Carried.

g) CIP Application S-04-14 (Marshall)

Moved: B. Sloan, seconded by A. Wanless that Committee approves the application S-04-14 (Marshall) for \$1950.

Carried.

7. Information Items

a) CIP Update: Public Outreach and Before and After Pictures.

The Committee received the information and had no further discussion.

b) Trophies from Cardinal Arena –Update

The Committee received the information and had no further discussion.

c) Bill Thake Memorial Award for Economic Development

The Committee received the information and had no further discussion.

d) Day Camp/Swim Program Report

The Committee discussed with recreation staff some of the statistics provided in the report. It was noted that providing the number of unique swimmers and their municipality of origin would be helpful to the Committee. Additionally, they noted that as with the arenas, it is important to find out where pool users live so that the Township can make an informed decision on user fees versus tax dollars for funding recreation programming and facilities.

Moved: J. Hunter, seconded by C. Burrell that Committee directs staff to provide a follow up report outlining the unique number of swimmers who attended lessons and the municipality of origin for each swimmer.

Carried.

The Committee thanked Mike Spencer and Katie Allard for their hard work on the report and on the marketing of all of the summer programs.

8. Inquiries/Notices of Motion

Mayor Sloan announced that the Leeds and Grenville United Way will be hosting Hockey Night In Leeds and Grenville at the Ingredion Centre this year on October 23rd at 7:00 pm.

John Hunter inquired about the volleyball program that was advertised through the Township. Recreation staff reported that the program ran for only 5 weeks, and demand was not very high.

Joe Martelle noted that the Tagline was not visible on the website. Staff responded that they will work on getting it made visible.

9. Question Period –None

10. Closed Session – None

11. Adjournment

Moved: by B. Sloan, that the meeting adjourn at 8:38 PM.

Carried.

These minutes approved by Council on September 22, 2014.

Chair

Secretary