



EDWARDSBURGH CARDINAL

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New Township Logo and Website

FOR IMMEDIATE RELEASE

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The Township of Edwardsburgh/Cardinal is excited and proud to announce the launch of their sleek new logo and website. This announcement is following over a year of public consultation and committee discussions surrounding rebranding and marketing materials.

The logo intends to convey a structured and progressive message about the Township. New signage and marketing materials have been selected and will be gradually introduced in a 'soft launch' format, meaning newly adopted materials will be introduced as existing materials need replacement, virtually eliminating additional costs. The new logo also doubles as marketing for the new website.

The new website was designed with residents in mind, focusing on a simple layout and a logical organization of information. The website features a Community Calendar displaying all upcoming meetings as well as community events. The Home Page will house an 'announcements' section, informing visitors of important and current Township information. Most importantly, the new website has created a more accessible platform for the Township to provide information and resources to its residents and visitors.

Please visit www.twpec.ca