

MINUTES
COMMUNITY DEVELOPMENT COMMITTEE
MONDAY, JUNE 8, 2015
6:30 PM
TOWNSHIP HALL, SPENCERVILLE

Present: Deputy Mayor Peggy Taylor
Mayor Pat Sayeau
Councillor Gerry Morrell
Tory Deschamps
Laura Franks
Heather Lawless
Joe Martelle
Emma Patrick

Regrets: Tim Nason

Staff: Shelbi Deacon, Community Development Coordinator
Sheena Earl, Deputy Clerk

1. Call to Order – Chair, Peggy Taylor

Deputy Mayor Taylor called the meeting to order at 6:30 pm.

2. Approval of Agenda

Moved by: T. Deschamps seconded by: E. Patrick that Committee approve the agenda as presented.

Carried

3. Disclosure of Pecuniary Interest –None

4. Business Arising from Previous Community Development Committee Minutes

Members discussed advertising in Perspective Logistics in detail. The cost, distribution, and frequency of the publication was reviewed with staff.

Staff was requested to provide more information to committee regarding the legitimacy of the publication via e-mail.

5. Delegations – None

6. Discussion Items

a) Provincial, Counties and Township Land Inventory

Mapping of the provincial, Counties and municipal owned land within the Township boundaries was discussed. Members briefly discussed the provincial land disposition process.

b) Suggested Rack Card Edits – Chair

Deputy Mayor Taylor provided suggested wording for the development of marketing rack cards in the future. Members discussed the importance of marketing good lifestyles as well as the industrial park land and services offered to businesses.

A further suggestion to include the Township's catch-phrase "You can get there from here" was provided.

7. Action Items

a) CIP Application C-01-15 (Strample)

The CIP application for exterior façade improvements was reviewed. Members offered opinions regarding the funding of renovations to multi-residential buildings and discussed CIP guidelines.

Moved by: G. Morrell seconded by: H. Lawless that Committee approves application C-01-15 (Strample) in the amount of \$4,800.

Carried

8. Information Items

a) Economic Development Budget

Deputy Mayor Taylor requested that the entire Economic Development budget be brought forward for review and reference each meeting. Specific line items were reviewed. Clarification was sought on a number of these items including transfers to reserves.

Members were asked to keep this budget in mind and to offer recommendations to Council for projects and economic development spending opportunities in 2016.

Development of a Business Retention and Expansion study was discussed. Staff was requested to ask a representative at OMAFRA to speak to Committee about Business Retention and Expansion.

b) CIP Cardinal Streetscape Plan

A detailed discussion of the plan, especially the proposed streetscapes took place. Some members felt that some work could be done to improve the appearance of some of the main gateway sections by planting trees and rehabilitating existing sidewalks near the Cenotaph.

Concerns were raised with respect to the feasibility of the streetscaping plan. A brief discussion regarding residential streetscaping and the desire to encourage nearby property owners to contribute to beautification efforts took place.

A more detailed review of the plan identifying possibilities and creating a task list was suggested. Staff was asked to prepare blank maps of the Cenotaph area for discussion at the next meeting.

9. Inquiries/Notices of Motion – None

10. Question Period

Questions were received with respect to eligibility of institutional properties in the CIP program and maintenance issues at Legion Park boat ramp. A suggestion was made to host the next meeting in Cardinal and walk the gateway areas and to ensure to note underground utilities before making any streetscape improvements.

The next CDC meeting will be held at the Ingridion Centre on Monday, July 13th.

10. Closed Session – None

11. Adjournment

Moved by: G. Morrell that the meeting adjourns at 8:41pm.

Carried

These minutes approved in open Council this 22nd day of June, 2015

Chair

Secretary