

**MINUTES
COMMUNITY DEVELOPMENT COMMITTEE
MONDAY, MARCH 9, 2015
6:30 PM
TOWNSHIP HALL, SPENCERVILLE**

Present: Deputy Mayor Peggy Taylor
Mayor Pat Sayeau
Laura Franks
Heather Lawless
Tim Nason
Emma Patrick

Regrets: Councillor Gerry Morrell
Tory Deschamps
Joe Martelle

Staff: Debra McKinstry, CAO/Clerk
Shelbi Deacon, Community Development Coordinator

1. Call to Order – Chair, Peggy Taylor

Deputy Mayor Taylor called the meeting to order at 6:30 pm

2. Approval of Agenda

Moved: by H. Lawless, seconded by: T. Nason that the agenda be approved.
Carried.

3. Disclosure of Pecuniary Interest –None

4. Business Arising from Previous Community Development Committee Minutes
(if any)

Mayor Sayeau updated the Committee on his follow up regarding the letter of support for the Prescott Flyers.

5. Delegations –None

6. Discussion Items

The committee discussed the items in reverse order.

a) Economic Development Strategy—Brainstorming (led by Chair)

The Chair went through a presentation regarding some of the 'community wide actions' outlined in the Economic Development Strategy. She then asked members to brainstorm about what projects they would like to see happen. These ideas were then sorted into short, medium and long term projects. The list that was compiled is as follows:

Short Term

- Farmers Market
- Summer Fest (Spencerville Mill)
- Promoting Tourism, recreational tourism, arts tourism
- Inventory of public (township) owned lands & possible uses
- Inventory of potential community partners
- Utilizing Cardinal Waterfront (Ice Fishing/Beach/Park)
- Continuing to Supporting current community events

Medium Term

- Assist with implementation of Port Business Strategy
- Review Industrial Park Marketing Strategy when completed by Consultant
- Support for the Agricultural community □ ex a possible agribusiness forum

Long Term

- Work towards Hydro supply for Industrial Park
- Work towards fiber optic hub for Industrial Park
- Move to medium Skateboarding park in Cardinal and/or Spencerville

Un-Sorted Items

- Daycare system similar to Carleton Place
- Fostering entrepreneurship
- Recreational tourism
- Support/encourage the arts Community
- Solidify community vision

Discussion also surrounded supporting the many current events in the Township rather than directing efforts to creating new events. The Committee directed that the following items be put on the next agenda:

Action Items

- Farmers Market (agricultural support)-Chair, Peggy Taylor
- Ice Fishing- Emma Patrick

Information Items

- Industrial Park Marketing Plan Update
- Information from the Business and Community Information Session
- Port of Johnstown Business Plan

b) CIP Program Report & Change Mechanism

The Chair asked Patty Harper, who was sitting in the gallery to speak to the Committee. Mrs. Harper shared with the Committee the importance of the CIP to community not for profit organizations like the Mill in leveraging additional funding.

The Committee discussed various aspects of the CIP program. It was suggested that Staff add an additional column to the ongoing CIP Project Totals spreadsheet identifying the total project cost. The Committee directed that a copy of any presentation from the Consultants who created both CIP's be supplied to the Committee for the next meeting.

7. Action Items—None

8. Information Items

a) Rural & Northern Lens

The Committee briefly discussed the item, and noted that it was something to consider before economic development programs or actions are implemented.

9. Inquiries/Notices of Motion—None

10. Question Period—None

11. Closed Session—None

12. Adjournment

Moved by: L. Franks seconded by: H. Lawless that the meeting adjourn at 8:48 pm.

Carried.

These minutes approved in open Council this 23rd day of March, 2015

Chair

Secretary