



Spencerville Agricultural Society

Media Release

Canarm Partnership

Animal Comfort is Key

Spencerville Agricultural Society Partners with Canarm

The Spencerville Agricultural Society is very excited to announce a new partnership with Canarm. This partnership will go a long way in bringing much needed upgrades to the barns and facilities across our grounds. The support from this new collaboration will primarily go towards purchasing and installing up-to-date ventilation and lighting systems to our properties. We hope to optimize animal comfort with the installation of new, state-of-the-art fans in our barns, as well as our environmental awareness with the use of new LED light fixtures. These upgrades are essential in continuing to comply with the standard practices concerning animal comfort and welfare, as well as the standards we hold for ourselves as an agricultural organization.

Our plans for the future of our not-for-profit organization rely on our ability to be innovative. As the world around us changes, we are keen on being adaptive and responsive to these changes. We, at the Spencerville Agricultural Society, consider ourselves a leader in our community, and as such, we want to lead the way and set an example within the continuously evolving field of agriculture. In fact, this partnership would help further our initiative to becoming an agricultural hub within Eastern Ontario. Furthermore, these upgrades would help us attract shows and events, organizations, and more sponsorships that would ultimately better our organization and our community. While we are confident that these changes will enhance our annual fair, our grounds and facilities are also host to countless livestock shows throughout the year, which we hope will benefit just as much from these improvements.

Lastly, we intend for this partnership to inspire more volunteerism and more collaborations that will support the Spencerville Agricultural Society's newest initiative to Redefine, Rebuild, and Revolutionize the fair we all know and love. To see some of the changes we've already made, make sure to come out to this year's 168th Spencerville Fair and check out the newest additions to the Barn of Learning, as well as the recently renamed poultry barn, *Canarm Poultry Pavillion*, in honour of this partnership.

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