

Spencerville Agricultural Society

Media Release

168th Spencerville Fair - Fair Vodka

Thursday, September 7th – Sunday, September 10th, 2023 SPENCERVILLE FAIR VODKA

This year, we will be celebrating the 168th Spencerville Fair. Our mission at the Spencerville Agricultural Society has always been and continues to be to produce a fair that we can be proud of. This fair would serve as Eastern Ontario's connection between rural and urban living, by representing and celebrating Canadian agriculture.

With that in mind, we are so excited to announce that for the first time ever, we've partnered with local businesses to bring you The Spencerville Fair Vodka! We, at the Spencerville Agricultural Society, are collaborating with King's Lock Distillery and Locus Lane Farms Ltd. to create this limited-time, handcrafted vodka. This fundraiser was made possible by the generous donation of locally grown corn from a family-owned century dairy farm, as well as the craftsmanship and quality practices of an award-winning local distillery. In working with businesses within a 25-kilometer proximity, we were able to achieve our goal of benefitting not just the fair, but also small businesses across Eastern Ontario.

A portion of all proceeds will be going towards the Spencerville Agricultural Society's newest initiative to *Redefine*, *Rebuild*, and *Revolutionize* the fair we all know and love. Our new spirit is one step in the Spencerville Agricultural Society's plan to change and expand how we view agriculture. It's also important for us to continuously find innovative ways for our fairgoers to take some agriculture home with them. The Spencerville Fair Vodka will be available to take home at this year's Spencerville Fair on September 7th to 10th, 2023, where it will be showcased and sold.

Come home to your fair with the taste of traditional and authentic farming in a bottle.