

Edwardsburgh Cardinal CIP Study Economic Development Workshop

May 7 , 2025

Agenda



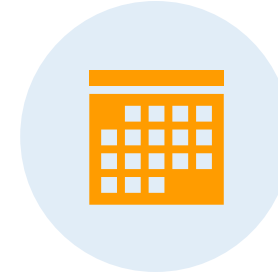
**Project Team
Overview**



**What is a
CIP?**



**Purpose of this
Project**



**Workshop
Discussion**

Project Team Overview

NPG Project Advisor – Mary Lou Tanner, President

NPG Project Manager – Denise Horne, Manager, Heritage & Policy Planning

NPG Project Support – Lichheng Lim, Senior Planner

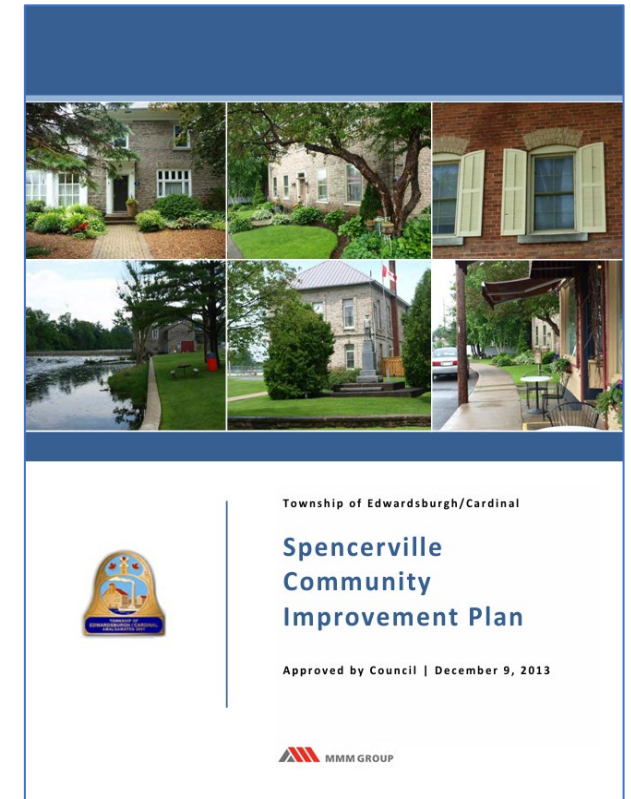
NPG Project Support – Isabella Brioso, Planner

TWC Housing Advisor – Tim Welch, Principal

TWC Housing Consultant – Mia Trana, Housing Consultant

What is a Community Improvement Plan?

- Permitted under Section 28 of the *Planning Act*
- Tool to achieve **targeted improvements** in the community through funding and other incentives
- Targeted improvements through a CIP may include:
 - Affordable housing development
 - Downtown/main street beautification
 - Energy efficient homes and development, and more.
- CIPs contain the overall vision, incentives, and tools to achieve its vision for the area



Purpose of this Project

- Review of existing CIP programs and incentives
 - Cardinal CIP
 - Spencerville CIP
- Review CIP Area boundary (where incentive programs apply)
- Ensure the CIP goals and incentive programs are relevant to the community's needs
- Consider incentives downtown improvement and investment and affordable and attainable housing development



Timeline

Council Meeting

01

Introduce the project and provide an overview of the project process and timelines.



Q1



Township Council Meeting



Report on Township's website

Q1/Q2



02

Research and analysis of key issues, trends and topics and review of existing CIPs

Needs Assessment and Environmental Scan Report

Community Survey

03

Host an on-line Community Survey on the project site to gather information about CIP needs



Q2



Engagement Opportunity

WE ARE HERE



Engagement Opportunity

Q2



04

Host two in-person workshops to gather input from key stakeholders to inform CIP development

Stakeholder Workshops

Timeline

Draft Community Improvement Plan

- 05** Prepare draft CIP, including policies, incentive program recommendations, implementation plan and evaluation criteria



Q2

 Report on Township's website



Engagement Opportunity



Township Council Meeting



Report on Township's website

Q2



06

Presentation for Council and the public providing an overview of the recommendations for the CIP

Council Meeting - Draft CIP Update

Public Meeting

- 07** Presentation for the public providing an overview of the CIP and recommendations



Q3



Public Meeting



Engagement Opportunity



Township Council Meeting



Report on Township's website

Q3



08

The final CIP will be presented to Council for adoption

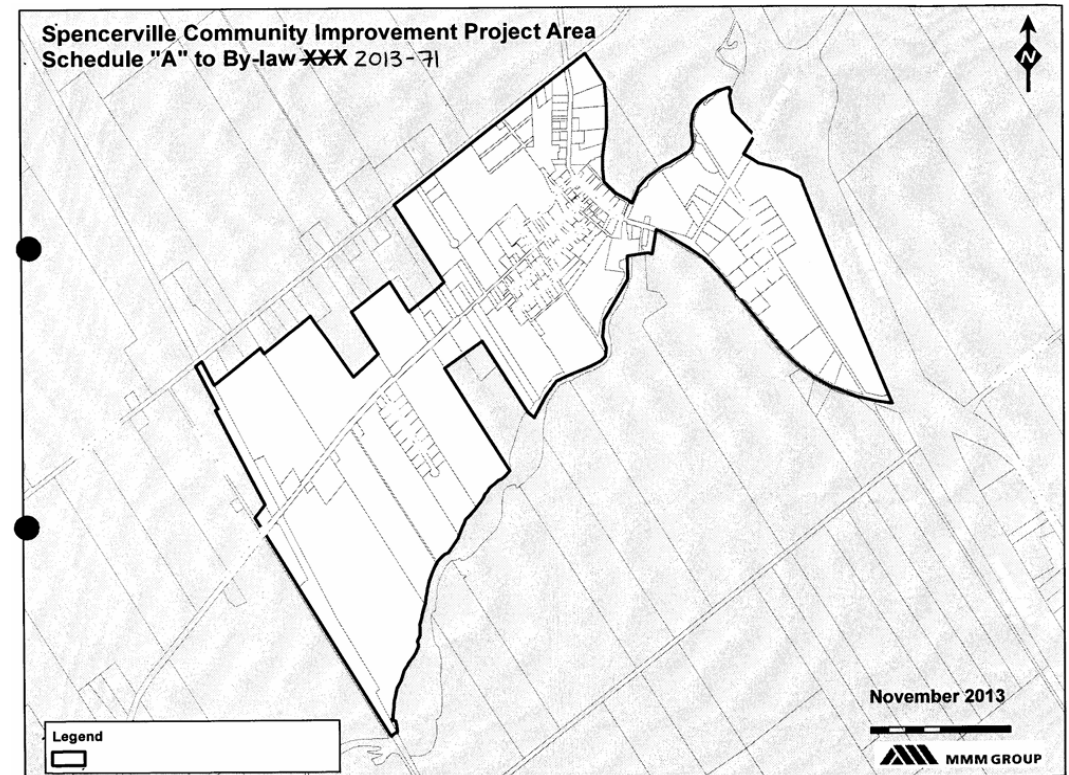
Council Meeting - Adoption of CIP

Existing CIPs Area Boundary

Village of Cardinal CIP



Spencerville CIP



Existing CIPs Focus

- Both CIPs focus on economic development and community revitalization by:
 - Supporting the tourism and commercial base
 - Increasing quality of life for residents

Cardinal CIP

Focus on Waterfronts and Canals, Attracting New Retail and Businesses, Streets and Public Spaces

Spencerville CIP

Focus on Historic Main Street, Streets, Signage, and Gateways to the Community

Existing CIPs Program Areas

Building and Property Improvements

Awnings, signage, doors, windows, murals, benches, walkways, tree and shrub plantings

Heritage Property Improvements

Restoring heritage features such as original siding and significant architectural features

Housing Improvements

Creating or improving residential unit or converting a non-residential space to a residential unit

Waiving Municipal Taxes

Large-scale development or improvements that will increase property value

Waiving Planning and Building Permit Fees

Project Feasibility Study*

* = Cardinal CIP only.

Workshop Discussion

Village of Cardinal CIP Goals

Goal #1: Cardinal is a walkable, well-connected community that is integrated with its waterfront, the historic Canals and the Village Core

Goal #2: Cardinal's community facilities and infrastructure are of a high-quality, supportive of a walkable community and waterfront tourism and use

Goal #3: That Cardinal offers a range of housing types, including affordable housing and moderate income housing which is provided in the Village's core.

Goal #4 That the Village's pride is evident in the care and maintenance of its buildings, landscaping and public space

Goal #5 Cardinal's existing historic buildings are well utilized and restored

Goal #6 Encourage compatible new development and improvement of existing properties and buildings through private investment

Goal #7 The Village is an attractive community, with pedestrian-scaled streetscape, high quality buildings and public spaces that have a sense of place

Village of Spencerville CIP Goals

Goal #1: Spencerville's streets are well-connected, safe, accessible, walkable and complementary to the community's historic character

Goal #2: Spencerville is an attractive, unique and historic village

Goal #3: Spencerville is a well-known destination for visitors and tourists, attracted annually by festivals and events, and throughout the year by Spencerville's unique character, its parks, amenities, history and unique shops

Goal #4: Spencerville offers a wide range of housing options, attracting a diverse group of residents and ensuring the long-term prosperity of the community

Workshop Questions

1. The existing CIPs programs have been in place for over 10 years now.
 - A. In that time (or as long as you've been in the community) have you **noticed significant progress to meeting those goals** in the community? What changes have you witnessed and where?
 - B. Which goals do you think have made the **greatest strides in the community**? Which goals do you think are **not as well addressed**?
 - C. Are these **goals still relevant** to the community?
 - D. Are there **new goals** that the Township can set for the new CIP that would **better support community improvement and revitalization**?

Workshop Questions

2. For the current funding programs:

- A.** How **successful** would you say these programs are in meeting the goals we just discussed?
- B.** Do you **use these programs**? Why or why not?
- C.** Do you think there are any **barriers or challenges** to using these programs?
- D.** Are these programs **still needed** in the community?
- E.** Do you think there should be **any changes to the existing programs**? For example, increasing funding, changing eligibility criteria, changing payment structure, etc.
- F.** **What other types of support** would assist local businesses / organizations to be more successful?

Workshop Questions

3. Are there **programs that you would be interested in** that the Township doesn't currently provide?

A. Programs to support sewer upgrades

B. Infrastructure grants (wayfinding signage, outdoor art, greenspace, streetscape beautification) and patio grants

Workshop Questions

5. A CIP requires boundaries to establish areas that are eligible to receive funding.

Are there other communities / neighbourhoods / areas in the Township that should be included in the boundaries of the new CIP?



Thank you for attending and contributing to this important study.